



July 25th, 2026
10 AM - 3 PM

Celebrating VW Culture In The Red River Valley Since 2002

FM Visitors Center
2001 44th St S, Fargo, ND 58103

ABOUT THE RED RIVER VOLKSWAGEN CLUB

The Red River VW Club, established in 2002, is a community of Volkswagen enthusiasts dedicated to preserving VW culture, supporting local events, and creating a welcoming environment for families, hobbyists, and collectors. Our club hosts monthly gatherings, charity partnerships, and our signature annual car show, now entering its 21st year.

COMMUNITY REACH

- Paid Members: 73
- Facebook Group Members: 1,273
- Membership Reach: CO, FL, MN, ND, SD, and Manitoba
- Estimated Show Attendance
 - 2025: 760
 - 2024: 700
- Car Show Entries
 - 2025: 94 Cars
 - 2024: 76 Cars

Charitable Contributions

Donations Provided To Local Charities From Annual Show Proceeds.

2025: \$1,990
2024: \$1,423





SPONSORSHIP LEVELS

Platinum Sponsor — \$500+

Includes:

- Largest logo placement on event banner
- Vendor booth space (premium location)
- 3 dedicated social media posts before show
- Logo on website for 12 months
- Mention during awards ceremony
- Option to include items in swag bags
- Recognition in event program
- Up to 3 free Red River VW Club t-shirts

Gold Sponsor — \$250

Includes:

- Medium logo on banner
- Vendor booth space
- 2 social media posts before show
- Logo on website for 6 months
- Mention during awards ceremony
- Option to include swag bag inclusion
- Up to 2 free Red River VW Club t-shirts

Silver Sponsor — \$100 Includes:

- Small logo on banner
- 1 social media post before show
- Logo on website for 3 months
- Option to include swag bag inclusion
- Up to 1 free Red River VW Club t-shirts

In-Kind Sponsor (Door Prizes / Swag)

Includes:

- Name listed on banner
- Social media thank-you post

IN-KIND SPONSORS

Items We Are Looking For:

- Stickers
- Samples
- Gift certificates
- Small tools
- VW accessories
- Snacks & drinks
- Branded bags
- Raffle items

Why It Matters

Swag and door prizes help create a memorable experience for participants and encourage repeat attendance.





This Years Show Beneficiary

Hope Blooms is a Fargo-based nonprofit that delivers fresh flowers and moments of joy to people who need it most. They repurpose donated flowers from weddings, events, and local partners, then create handcrafted bouquets that are delivered to hospitals, nursing homes, hospice patients, and community members facing difficult circumstances.

Their mission is simple and powerful: use kindness and connection to improve emotional well-being. Every bouquet is delivered with a personal message, turning something as small as a flower arrangement into a meaningful reminder that someone cares.

IMPACT HIGHLIGHTS:

- Thousands of bouquets delivered annually across the Fargo-Moorhead community**
- Volunteers of all ages participate in arranging and delivering flowers**
- Partnerships with local businesses, event centers, and community groups**
- Proven emotional impact for seniors, patients, caregivers, and individuals in crisis.**

HOW TO BECOME A SPONSOR

CONTACT INFORMATION

Name: Miranda Lavelle

Email: info@RRVWC.com

Phone: 701-799-8348

Website: www.RRVWC.com

**Payment Options:
Check**

Online payment link

**In-kind donation drop off
address**

**1405 S. River Rd. S.
Fargo, ND 58103**

**In-kind donation drop-off
deadline:**

July 6th, 2026

Banner Printing Cut Off:

July 6th, 2026

Show Flyer Printing Cut Off:

July 17th, 2026